

## OUR CHARITY OBJECTIVES THE FOUR PILLARS

## **MID-TERM LONG-TERM ACTIVITIES OUTPUTS OUTCOMES OUTCOMES** • Online advice packs • Fosters **healthy**, **sustainable** lifelong • Reduces cost to the NHS of relationships with food. • Direct specialist feeding therapy for • Advances the eating and drinking supporting children who need long term THE FEEDING skills of those with PFD. children and young people with PFD. • Develops enjoyment of mealtimes support measures (e.g. feeding tubes). for children and their families. • Fosters **healthy**, **sustainable** lifelong • Provides parents, carers and educational **CLINIC** • Prevents future health conditions relationships with food. staff with the skills needed to support Sets children on a positive pathway, relating to poor diet including diabetes, those with PFD. mitigating impact on wider health • Provision of **remote therapy** for those heart disease and malnutrition. and psychosocial development. unable to travel, via video link. • Raises the profile of PFD within a larger • Educational materials that can be used • Longer term support strategies • Devise and deliver specialist training network of professionals, reaching more people within community organisations and **EDUCATION &** can be identified, with consistency packages for parents, carers, education other support networks. affected by PFD. of care. and allied health professionals. **TRAINING** • Trained individuals who can recognise • Fosters collaboration so children are • Larger network of PFD services and provide support for children better supported in other environments, available across the UK. with PFD. e.g. at home or school. • Supports research students in the community, • Identifies at risk populations and early helping develop their academic career. • Results from this research risk factors, supporting earlier • We conduct our **own research** are **published widely** to provide the • Raises the profile of PFD amongst the academic intervention for better outcomes. into PFD and proactively seek RESEARCH collaboration opportunities public with evidence community, enabling more research. • Optimises treatment pathways which with universities. based information. are evidence based and therefore • Builds information base of prevalence child and family centred. of PFD in the UK, including demographic data. • Increased **awareness** of PFD • Act as the voice for the PFD community in UK. **ADVOCACY** • Creates a nationwide network of • Community are **empowered** to pursue the • Enables timely support and support PFD children and young people need. PFD services and supporters. • Meet with **key stakeholders** across earlier intervention. **& AWARENESS** primary care network. • A sense of identity and clarity for families • Influences systemic change, • Families feel heard who have struggled to get a diagnosis establishing a diagnostic • Information sharing and awareness **RAISING** and supported. pathway in the NHS. raising on social media. Network of advocates amongst health professionals. • Establishes The Feeding Trust

**FUNDRAISING** 

• Fundraise within The Feeding Trust community and beyond e.g.
Corporate partnerships, sponsorships, special events and activities.

• Provide **grants of financial assistance** to economically disadvantaged families

• Ensures our service remains **largely free** at the point of access, for those who need it the most.

• Addresses inequality and disadvantage.

• Establishes The Feeding Trus as a sustainable charity.

• Enables **expansion** and **growth** to increase our provision.

• **Reduces the burden** of specific food costs for families of children with limited diets.